

Ceramis[®] - Matt PET



High barrier film with matt appearance

Ceramis[®] – matt PET is an appealing solution for on-shelf differentiation: It combines a silky touch and a matt appearance with the excellent barrier properties of conventional Ceramis[®] films. Matt Ceramis[®] is ideal for flexographic and gravure printing when it is not possible to apply a lacquer onto the other side of the printed film. Additionally, it offers a higher scratch resistance than a matt lacquered film which improves the product's quality appearance.

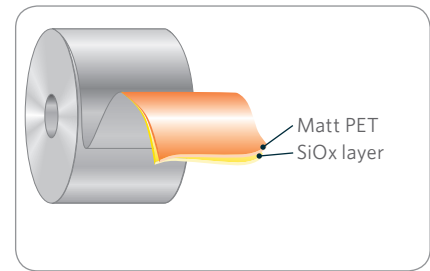
Ceramis[®]
High Barrier

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Features

- Matt surface reducing light reflection
- Silky look and feel for a nostalgic and high quality appearance
- Combined barrier against gases, water vapour and aromas
- Halogen-free barrier
- Metal-free high barrier material which passes through metal detection
- Gauge: 12 µm



Material structure

Key benefits

- Superior scratch resistance compared to matt lacquered films
- Minimised risk of blocking compared to using a matt lacquer
- No need to apply a matt lacquer on the outside of the web - ideal for flexographic and gravure printing
- Potential for downgauging from 3 to 2 ply laminate structures
- Suitable for use on established converting machines

Applications

Products:

- Coffee - whole beans and ground
- Meat - cooked, cured and fresh, requiring an “artisan” feel
- Cheese - block and sliced
- Pasta and noodles - fresh and frozen

Packaging types:

- FFS packs
- Stand-up pouches
- Lidding films for trays, thermoformed or rigid